

3rd Annual

South Dakota Community Health Worker Conference

Sponsorship Opportunities



The Community Health Worker Collaborative of South Dakota (CHWSD) was developed in early 2020 to lead the development of a Community Health Worker (CHW) workforce in South Dakota. The mission of the CHWSD is to promote, support, and sustain the CHW profession in South Dakota. The vision of the CHWSD is a well-established statewide network of CHW professionals who provide a wide range of services for South Dakotans.

The CHWSD supports organizations and individual CHWs and Community Health Representatives (CHRs) through technical assistance and support. This support assists organizations obtaining Medicaid reimbursement, developing sustainable programs, and managing voluntary CHW/CHR Certification in South Dakota.

Purpose

The SD CHW Conference continues to provide CHWs, CHRs, and allies opportunities of growth and support through two days of education, keynote speakers and networking.

Sponsorship

Your contribution through sponsorship will ensure the conference will be a success. These sponsorship packages are available:

- Gold
- Silver
- Bronze

Organizations Represented

- Hospitals/Clinics
- Dental Clinics
- Tribal Organizations
- Community-Based Organizations
- Emergency Medical Services (EMS)

Vendor Booths

Vendor booths are also available for for-profit and non-profit organizations. See the back for more information or visit: www.chwsd.org/2024-sd-chw-conference/

SD Impact

75+

Organizations

225+

CHWs/CHRs

75+

Certified CHWs/CHRs

400+

Attendees Expected

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Sponsorship Opportunities	Bronze \$1,000	Silver \$2,500	Gold \$5,000+
Included Registrations	2	4	4
Pre-Event Recognition			
Recognition on conference website	●	●	●
Recognition on registration website	●	●	●
Logo and link on conference website		●	●
Logo on conference press release		●	●
Recognition on email blasts		●	●
Logo on email blasts			●
Event Recognition			
Display booth (8 ft. skirted table)	●	●	●
Recognition on conference signage	●	●	●
Recognition on vendor exhibit map	●	●	●
Verbal recognition at conference	●	●	●
Recognition on projector screens	●	●	●
Logo in conference program	●	●	●
Page size ad in conference program	1/4	1/2	Full
Logo on vendor exhibit map	●	●	●
Logo on conference signage		●	●
Logo on projector screens		●	●
Premier display booth location			●
Color logo in conference program			●
Post-Event Recognition			
Recognition on follow-up emails	●	●	●
Recognition on post-event website	●	●	●
Recognition in post-event summary	●	●	●
Recognition in recorded videos		●	●
Logo on post-event website		●	●
Logo in recorded videos			●
Logo on follow-up emails			●

* Sponsor logos and program ads are due to CHWSD by April 15, 2024, at the latest to ensure printing prior to the conference.

Lunch Sponsorship

One lunch sponsorship is available for \$10,000 which includes all of the opportunities of the Gold level plus recognition as the lunch sponsor.

Educational Booth Only

Consider submitting a proposal for an educational booth if your organization provides education to CHWs/CHRs and/or provides regional or statewide resources.

Booth applications are due March 31, 2024.

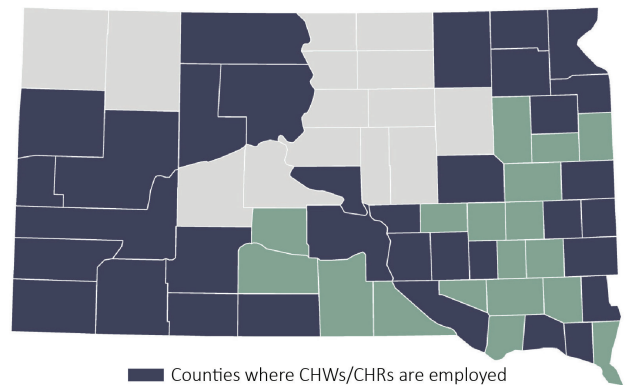
The fee for non-profit organizations is \$250 and includes one attendee registration and meal.

The fee for for-profit organizations is \$400 and includes one attendee registration and meal.

To apply, scan the code or visit: www.chwsd.org/proposal-for-educational-booth/



South Dakota CHW/CHR Site Map



“It was a great experience to be a part of. **It was nice to be surrounded by other organizations that understand** being a CHW or as we have called ourselves Advocates. **I really like the statewide networking that is happening.**”

- 2023 CHW Conference Attendee