

4th Annual

# South Dakota Community Health Worker Conference

## Sponsorship Opportunities



The Community Health Worker Collaborative of South Dakota (CHWSD) was developed in early 2020 to lead the development of a Community Health Worker (CHW) workforce in South Dakota. The mission of the CHWSD is to promote, support, and sustain the CHW profession in South Dakota. The vision of the CHWSD is a well-established statewide network of CHW professionals who provide a wide range of services for South Dakotans.

The CHWSD supports organizations and individual CHWs and Community Health Representatives (CHRs) through technical assistance and support. This support assists organizations obtaining Medicaid reimbursement, developing sustainable programs, and managing voluntary CHW/CHR Certification in South Dakota.

### Purpose

The SD CHW Conference continues to provide CHWs, CHRs, and allies opportunities of growth and support through two days of education, keynote speakers and networking.

### Sponsorship

Your contribution through sponsorship will ensure the conference will be a success. These sponsorship packages are available:

- Gold
- Silver
- Bronze

### Organizations Represented

- Hospitals/Clinics
- Dental Clinics
- Tribal Organizations
- Community-Based Organizations
- Emergency Medical Services (EMS)

### Educational Booths

Educational booths are also available for for-profit and non-profit organizations. See the back for more information or visit: [www.chwsd.org/2025-sd-chw-conference/](http://www.chwsd.org/2025-sd-chw-conference/)

## SD Impact

Over **250** CHWs and CHRs from over **75** different organizations across **53 of the 66** South Dakota counties collectively served **over 15,000** South Dakotans in 2024. The work of these CHWs and CHRs helped individuals and families to access resources, such as food security, housing, and transportation, as well as understand healthcare, healthcare navigation, and address basic health education.

# 4th Annual South Dakota Community Health Worker Conference Sponsorship Opportunities

Sponsorship Opportunities	Bronze \$1,000	Silver \$2,500	Gold \$5,000+
Included Registrations	2	4	6
Pre-Event Recognition			
Recognition on conference website	●	●	●
Recognition on registration website		●	●
Logo and link on conference website		●	●
Recognition on email blasts			●
Logo on email blasts			●
Event Recognition			
Display booth (8 ft. skirted table)	●	●	●
Recognition on conference signage		●	●
Recognition on vendor exhibit map		●	●
Verbal recognition at conference		●	●
Recognition on projector screens		●	●
Logo in conference program	●	●	●
Page size ad in conference program	1/4	1/2	Full
Logo on vendor exhibit map			●
Logo on conference signage		●	●
Logo on projector screens		●	●
Premier display booth location			●
Color logo in conference program			●
Post-Event Recognition			
Recognition on follow-up emails	●	●	●
Recognition on post-event website	●	●	●
Logo on post-event website		●	●
Logo on follow-up emails			●

\* Sponsor logos and program ads are due to CHWSD by March 1, 2025, at the latest to ensure printing prior to the conference.



## Impact Story

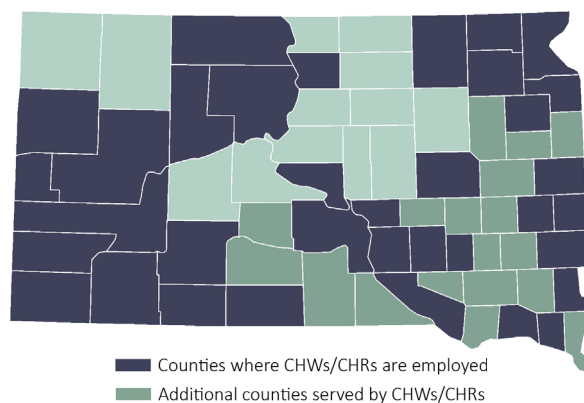
A 59-year-old woman was dropped off on the side of the road in a rural SD community. She was able to connect with a local CHW program and received help moving into a hotel. When the CHW began working with this client she could barely walk, she had no money, no phone, no ID or birth certificate, no insurance or other resources, and needed dental and vision care. The CHW diligently worked with the client to address each of her needs including accessing much needed healthcare services and resources, as well as establishing stable housing and food security. After 6 months of CHW services, the client is now living in her own apartment, caring for her own needs, and has seen her health greatly improve.

## Educational Booth

Consider submitting a proposal for an educational booth if your organization provides education to CHWs/CHRs and/or provides regional or statewide resources.

To apply, visit [www.chwsd.org/proposal-for-educational-booth/](http://www.chwsd.org/proposal-for-educational-booth/)

## South Dakota CHW/CHR Site Map



“Once again, the conference was outstanding and the idea that you brought in **speakers with a lot of experience to share** with us was greatly appreciated.”

“I feel that conference had very **knowledgeable and informative speakers** that kept your attention and gave **good information for resources.**”

- 2024 CHW Conference Attendees