

2026 CONFERENCE SPONSORSHIP OPPORTUNITIES

OVERVIEW OF CHWSD

The Community Health Worker Collaborative of South Dakota (CHWSD) was developed in early 2020 as an extension of the South Dakota Department of Health (SD DOH) to lead the development of a Community Health Worker (CHW) workforce in South Dakota. In late 2024, at the request of the SD DOH, the CHWSD transitioned to become a 501c3 nonprofit organization. The mission of the CHWSD is to promote, support, and sustain the CHW profession South Dakota.

The CHWSD supports over 75 organizations and over 325 individual CHWs and Community Health Representatives (CHRs) through technical assistance and support, association support, and networking opportunities. This support assists organizations obtaining Medicaid reimbursement, developing sustainable programs, and managing CHW/CHR Certification in South Dakota.

OVERVIEW OF CONFERENCES

The Community Health Worker Collaborative of South Dakota (CHWSD) is excited to introduce a sponsorship opportunity to sponsor two conferences in 2026.

5th Annual South Dakota CHW Conference

Rural Health Heros: CHWs Leading the Way

- ▶ April 29 and 30, 2026 | Mitchell, SD
- ▶ This conference provides two days of education, networking, and breakout sessions to support CHWs, CHRs, Supervisors, and Allies. Presentations will include keynotes, panels, and breakout session. Breakout sessions will include presentations from practicing CHWs and CHRs to share their successes, impact, and lessons learned.
- ▶ Organizations Represented
 - Hospitals/Clinics
 - Dental Clinics
 - Tribal Organizations
 - Community Based Organizations
 - Emergency Medical Services (EMS)

12th Annual Fall Forum - A Conference Co-sponsored by the CHWSD and SD Health Link

Smart Data, Strong Communities

- ▶ October 14, 2026 | Sioux Falls, SD
- ▶ This conference provides insights, success stories, and trainings to incorporate technology and health data into daily practice. CHWs and CHRs will learn how to utilize the SD Health Information Exchange (SD Health Link) to better support patients in their care journeys.
- ▶ Organizations Represented
 - Hospitals/Clinics
 - Dental Clinics
 - Tribal Organizations
 - Community Based Organizations
 - Emergency Medical Services (EMS)
 - Technology Supports



SD CHW AND CHR SUCCESS AND IMPACT STORIES

FROM HOMELESSNESS TO HOPE

The client had recently left an abusive relationship and found herself living out of her car and tent. She was afraid to seek help and use available resources for fear of having her child taken away. The CHW was able to build trust and helped the client acquire essential services and secure housing. The CHW also helped the client understand and navigate the intricacies of the court system to pursue child support and custody arrangements.



FROM DESPAIR TO DETERMINATION

An elderly patient in a rural community was referred to the CHW for a variety of reasons including communication barriers due to extreme hearing loss, living alone, little family support, frequent Emergency Department (ED) usage, and high anxiety regarding medical bills. The CHW took steps to address the patient's hearing loss, educated on appropriate ED usage and general healthy eating and physical activity, and helped set up a payment plan with the hospital's billing department.

To read more CHW and CHR success stories, visit www.chwsd.org/success-stories/

SD Impact

Over **325** CHWs and CHRs from over **75** different organizations across South Dakota collectively served **over 15,000** South Dakotans in 2025. The work of these CHWs and CHRs helped individuals and families to access resources, such as food security, housing, and transportation, as well as understand healthcare, healthcare navigation, and address basic health education.

5th Annual SD CHW Conference | April 29th and 30th, 2026 | Mitchell, South Dakota
12th Annual Fall Forum | October 14, 2025 | Sioux Falls, South Dakota



Sponsorship Opportunities

Sponsor logos and program ads are due to CHWSD by March 15, 2026, at the latest for the 5th Annual Conference, and by September 15th for the 12th Annual Fall Forum to ensure printing prior to the conference.

Single Conference Sponsorship Levels Within the sponsorship form you will be given the opportunity to select which conference you would like to sponsor and will be provided the following recognitions below for the one conference sponsored.	Supporter	Innovator	Leader	Champion
	\$1,500	\$3,000	\$5,000	\$7,500+

Both Conferences Sponsorship Levels You will be provided the following recognitions below for BOTH of the 2026 conferences.	Supporter	Innovator	Leader	Champion
	\$2,500	\$5,000	\$7,500	\$10,000+

	Supporter	Innovator	Leader	Champion
Included registrations	2	4	6	8
Pre-Event Recognition				
Recognition on conference website		●		
Logo on conference website			●	
Logo and link on conference website				●
Recognition on conference emails			●	
Logo on conference emails				●
Event Recognition				
Display booth	●	●		
Premier display booth location			●	●
Verbal recognition at conference	●			
Verbal recognition and name on screens		●		
Verbal recognition and logo on screens			●	
Verbal recognition and overview slide				●
Name in conference program	●	●		
Logo in conference program			●	
Large logo in conference program				●
Page size ad in conference program		1/4	1/2	Full
Name on conference signage			●	
Logo on conference signage				●
Post-Event Recognition				
Name on post-event website		●		
Logo on post-event website			●	
Logo and link on post-event website				●

For information on Educational booths, visit: www.chwsd.org/2026-annual-conferences/

Support the growth of South Dakota's Community Health Worker workforce by sponsoring these two conferences. Your partnership helps elevate local health and strengthen communities.

Complete the sponsorship form today at <https://form.jotform.com/252686374108160>.

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