6th Annual

South Dakota Community Health Worker Conference

Sponsorship Opportunities



CHWSD
Community Health Worker Collaborative of South Dakota

The Community Health Worker Collaborative of South Dakota (CHWSD) was developed in early 2020 as an extension of the South Dakota Department of Health (SD DOH) to lead the development of a Community Health Worker (CHW) workforce in South Dakota. In late 2024, at the request of the SD DOH, the CHWSD transitioned to become a 501c3 non-profit organization. The mission of the CHWSD is to promote, support, and sustain the CHW profession in South Dakota.

In 2027, the CHWSD supports over 75 organizations and over 360 individual CHWs and Community Health Representatives (CHRs) through technical assistance and support, association support, and networking opportunities. This support assists organizations obtaining Medicaid reimbursement, developing sustainable programs, and managing CHW/CHR Certification in South Dakota.

Purpose

The SD CHW Conference continues to provide CHWs, CHRs, and allies opportunities of growth and support through two days of education, keynote speakers and networking.

Sponsorship

Your contribution through sponsorship will ensure the conference will be a success. These sponsorship packages are available:

- Gold
- Silver
- Bronze

Organizations Represented

- Hospitals/Clinics
- Dental Clinics
- Tribal Organizations
- Community-Based Organizations
- Emergency Medical Services (EMS)

Educational Booths

Educational booths are also available for for-profit and non-profit organizations. See the back for more information or visit: https://chwsd.org/annual-conferences/

SD Impact

In 2026, more than 360 Community Health Workers (CHWs) and Community Health Representatives (CHRs) representing over 75 organizations across South Dakota reached more than 15,000 South Dakotans. Through their work, CHWs and CHRs helped individuals and families connect with essential resources, including food, housing, and transportation. They also helped people better understand their healthcare options, navigate the healthcare system, and build knowledge to support their health and well-being.

6th Annual SD CHW Conference | April 13th and 14th, 2027 | Mitchell, South Dakota

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	Bronze $1,000	Silver $2,500	Gold $5,000+
Included Registrations	2	4	6
Pre-Event Recognition			
Recognition on conference website	●	●	●
Logo and link on conference website		●	●
Recognition on registration emails			●
Logo on registration emails			●
Event Recognition			
Display booth (8 ft. skirted table)	●	●	●
Recognition on conference signage		●	
Verbal recognition at conference		●	●
Recognition on projector screens		●	●
Logo in conference program	●	●	●
Page size ad in conference program		1/2	Full
Logo on projector screens		●	●
Premier display booth location			●
Color logo in conference program			●
Post-Event Recognition			
Logo on post-event website		●	●
Logo on follow-up emails			●

* Sponsor logos and program ads are due to CHWSD by March 15, 2027, at the latest to ensure printing prior to the conference.

Impact Stories

Health and Housing Supports
A CHW supported a young adult experiencing mental health challenges and asthma in overcoming barriers to housing, employment, and education. Through ongoing support, the CHW helped the individual connect with community resources, appeal a housing denial, and secure affordable housing. The individual then established new goals, connected with vocational support services, and gained acceptance into a technical college program. This success story demonstrates how CHWs build trusting relationships, connect individuals with essential resources, and provide guidance and encouragement to help people achieve stability, independence, and their personal goals.

Support for Dental Care
A child experiencing pain and facial swelling required urgent surgery to prevent the need for hospitalization and inpatient treatment for a dental infection. The child's Medicaid coverage was inactive, creating a barrier to care. Through collaboration with Medicaid and persistent efforts to locate a provider who could complete an after-hours preoperative examination, the CHW helped remove barriers to timely treatment. As a result, the child received surgery the following day and avoided the need for inpatient infection care. This success story highlights the CHW's role in coordinating care, addressing insurance barriers, and helping children access timely medical treatment and follow-up care.

To read more CHW and CHR success stories, visit www.chwsd.org/success-stories/

Support the growth of South Dakota's Community Health Worker workforce by sponsoring the 6th Annual SD CHW Conference. Your partnership helps elevate local health and strengthen communities.
Complete the sponsorship form today at https://form.jotform.com/262947568748176.