



Community Health Worker  
Collaborative of South Dakota

## WHAT IS A COMMUNITY HEALTH WORKER (CHW)?

A Community Health Worker (CHW) is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.



## GOAL A: AWARENESS

### OBJECTIVES

1. Increase the number of individuals who utilize and/or complete the CHW Planning and Assessment Toolkit to 100 by 2022 and 250 by 2023.
2. Host a CHWSD conference for CHWs and CHW allies in 2022.
3. Increase the number of CHWs and CHW allies who subscribe to CHWSD communications from 30 in 2020 to 100 in 2021 and 300 by 2023.
4. Create a CHWSD website by 2020.
5. Host 4 – 6 webinars to increase awareness of CHW services by 2023.
6. Transition 4 CHWSD Advisory Board positions to active CHWs by 2022.



## GOAL B: TRAINING

### OBJECTIVES

1. Increase the number of certificate-level trained CHWs from 85 in 2021 to 95 by 2022 and 125 by 2023.
2. Increase the number of organizations offering certificate-level CHW training from 2 in 2021 to 3 by 2022 and 4 by 2023.
3. Train 25 certificate-level CHWs to offer additional evidence-based programs (National DPP, Better Choices, Better Health SD, etc.) by 2023.
4. Establish and maintain a library of CHW and chronic disease resources and promote use among partners and stakeholders by 2022.



## GOAL C: WORKFORCE DEVELOPMENT

### OBJECTIVES

1. By 2022, assist at least 4 - 5 facilities in establishing a pilot CHW program. By 2023, assist 10 facilities to implement a CHW program.
2. Collaborate with and support CHR programs in South Dakota to continue to develop the workforce, promote utilization of existing services, and identify their evidence-based best practices.
3. By 2023, increase the number of CHWs subscribed in the CHWSD CHW Directory to 125 CHWs.



## GOAL D: REIMBURSEMENT

### OBJECTIVES

1. Work to increase the number of organizations utilizing CHW reimbursement from 3 in 2021 to 5 by 2022 and 8 by 2023.
2. Assist one private payer in covering at least one CHW service by 2023.



## GOAL E: CAREER LADDER / LATTICE

### OBJECTIVES

1. By 2023, assist 2 individuals already working in a health-related field (e.g., CNAs, EMTs, social workers) in cross-training as a CHW.
2. By 2023, implement a pilot with at least 2 facilities to develop a CHW program that includes cross trained CHWs.
3. By 2023, establish/adapt/promote at least 3 CHW-specific trainings regarding chronic diseases (diabetes, heart disease and stroke, etc.).
4. By 2023, collaborate with at least 4 CHW-like programs to explore implementing further CHW services.

## MISSION

To promote, support, and sustain the Community Health Worker (CHW) profession in South Dakota.

## VISION

A well-established statewide network of CHW professionals who provide a wide range of services for South Dakotans.

## LEARN MORE

- To view the full 2021 - 2023 Strategic Plan, visit [www.chwsd.org/strategicplan](http://www.chwsd.org/strategicplan).
- To learn more about the CHWSD and CHWs in South Dakota, visit [www.chwsd.org](http://www.chwsd.org).

